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**THE ART OF
TRANSFORMATION**
Reimagine, Grow, Sustain

YASMIN CURTIS

Yasmin is a Chicago native and grew up on the South Side of the city. She has been a part of the business community for over a decade.

Her spirit for community development and entrepreneurship guided Yasmin to launch Two Fish Crab Shack Co. She wanted to design a vibrant and fun dining destination. The highly anticipated seafood restaurant opened in 2016, in the historic Bronzeville community.

The early success of Two Fish Crab Shack speaks directly to her business acumen. Trained in economics, Yasmin's market analysis revealed that high-quality dining options were underrepresented on the South Side. Yasmin believed that residents should not have to travel across town to have a great dining experience.

Today, the flourishing restaurant is a fixture in the burgeoning commercial district on 47th Street. It is known for its fresh ingredients and flavored seafood. The innovative menu features seafood boils, fried catfish, and gumbo.

Two Fish Crab Shack has been recognized by Fox Chicago, CNN, Chicago Best, Anthony Bourdain -Parts Unknown, Chicago Reader, Citizens Newspaper, and Travel Noire Magazine.

Another example of Yasmin's business acumen is her ability to seamlessly adjust to unpredictable conditions. For instance, during a time when restaurants were experiencing an economic downturn, Yasmin pivoted and transformed her most popular products into consumer-packaged goods--goods that are sold at grocers across the country. "Two Fish to-go", is currently being sold at Albertsons, Safeway, Jewel-Osco, Mariano's and Amazon.

When she is not working, Yasmin enjoys traveling the world, spending time with family and friends, and practicing yoga. Yasmin is also active in mentoring young people who are interested in entrepreneurship and providing job opportunities for community members.